



Help Build Support for Climate Solutions

Fellowships for Undergrads & Recent Graduates



Spring - 2009

Founded by former Vice President Al Gore, the Alliance for Climate Protection is a nonpartisan organization committed to igniting public support for solutions to the climate crisis. In April 2008, the Alliance launched the We Campaign – which is already the largest climate group in the U.S.

The We Campaign uses a “surround-sound” approach to reach new constituents and deepen support among those who are already committed. Our national media campaign is, for the first time ever, bringing climate messages to large audiences in prime time. Our web team is helping our members reach out to legislators and other leaders to demand support. Our grassroots team is training regional and local leaders to ensure that our voice is heard clearly by the new Administration and Congress.

Our Repower America challenge – which calls on the U.S. to generate 100% of our electricity from clean sources within ten years – is reshaping how our leaders are thinking and talking about climate solutions.

The Alliance is offering **full-time fellowships to undergraduates and recent graduates** in our Menlo Park, CA office. Fellows will be assigned in the following areas:

- **Social/ Online Networking.** Build the climate change presence on social networking sites, assist in the dispersion of online media material, develop new mechanisms for viral marketing, and help with other online efforts as needed. Experience and interest with social marketing is required.
- **Grassroots.** Support events where “We” has a presence, including working with sponsors and coordinating materials with volunteers. Create and distribute compelling materials to assist members of the We Campaign who are hosting house parties. Work with We campus chapters to develop events at universities nationwide. Excellent communications skills, creativity and event/party planning experience are a plus.
- **Partnerships & Development.** Coordinate requests for partnerships and develop a plan for annual review of our corporate partnerships. Help write proposals and other fundraising documents, and manage our relationship with large donors. Attention to detail is a must.
- **Marketing & Communications.** Field, screen, and track requests for media participation and public speaking appearances. Assist with media research activities and tracking earned and paid media. Knowledge of marketing or corporate social responsibility is a plus.
- **Solutions Development and Analysis.** Provide climate and energy research support to all aspects of the campaign's messaging and on-and-offline efforts. Excellent analytical research skills and knowledge in energy systems, climate change, or climate/energy policy required.

Fellows will also gain a breadth of experience working on collaborative and independent projects across sectors. In addition, they will have the opportunity to draft short articles focused on climate change issues and climate change activism.

Additional qualifications:

- Applicants with a variety of experience levels and interests encouraged to apply
- Excellent written and oral communication skills
- Good computer and research skills
- Strong Attention to detail
- Ability to juggle multiple deadlines and assignments
- Ability to work as part of a team

To apply:

- Applications consist of your resume, a one-page cover letter, and references.
- Your cover letter must state how you can help the Alliance and what you hope to learn during the fellowship. It must specify which fellowship program areas are of greatest interest to you and why. It must note your availability, with start and end dates.
- Include contact information for two references. At least one must be a professor or advisor at your university or college.
- Your application should indicate your GPA and any classes relevant to the Fellows program.
- Applicants may also send one short (1-page) writing sample.
- **Send all materials electronically to: fellowships@climateprotect.org**

Deadlines and dates:

- Fellowships will be for a period of ten or twelve weeks
- Applications must be received by March 7th for Spring fellowships

Stipend:

- Fellows will receive a **\$3,000 stipend for a twelve-week** fellowship, or a **\$2,500 stipend** for a **ten-week fellowship**.

Eligibility:

- Fellowships are open to all undergraduate students who have completed two or more years of college.
- Eligibility extends through the year following graduation.
- The Alliance is an Equal Opportunity Employer and is committed to workplace diversity.

Location:

- Fellows will work in our Menlo Park, CA headquarters, located a short walk from the Menlo Park Caltrain station and other public transportation.
- We do not provide housing or housing assistance to Fellows.